

AMBITIOUS

CREATIVE

COLLABORATIVE

SUPPORTIVE

JOB DESCRIPTION

JOB TITLE:	Head of Transport Strategy
MANAGED BY:	Director of Infrastructure
GRADE:	Head of Service 3

BACKGROUND

The Employer: The West of England Combined Authority

The West of England is an economic leader with an economy worth over £33 billion a year. With a population of over 1.1 million people, one of the highest rates of employment in the country, and over 45,000 businesses, the region competes on a global scale. The West of England is a place where highly-skilled people work, where ideas flourish, and where businesses grow. It's also a place that a diverse population of people call home.

The West of England Combined Authority was formed in 2017, to champion the region and drive clean and inclusive economic growth. As a result, significant powers and funding have been transferred to the region through the new Combined Authority and West of England Mayor.

Our aim is to deliver economic growth for the region and address some of our challenges, such as productivity and skills, housing and transport.

Covid-19 has had a big impact on the West of England, and we are leading the regional economic recovery, bringing people together to ensure our region remains a thriving, successful and innovative place to live and work. By joining the West of England Combined Authority, you will be helping us with this important work.

The West of England Combined Authority is made up of three of the local authorities in the region - Bath & North East Somerset, Bristol and South Gloucestershire. Building on a strong track record of partnership working in the region, the West of England Combined Authority continues to work closely with North Somerset Council. The Combined Authority also the accountable body for the West of England Local Enterprise Partnership.

The West of England Combined Authority is an equal opportunities employer, in line with the Equalities Act 2010, and invite applicants to contact us to identify any additional support they may need during the recruitment process.

PURPOSE OF THE JOB

- Lead the Transport Team of the West of England Combined Authority in setting and delivering its Transport Vision through the Joint Local Transport Plan and associated strategies
- Lead the delivery and review of all transport strategies related to the Combined Authority's work.
- To define the West of England Combined Authority's approach to transport decarbonisation in order to meet its declared climate emergency. Provide management for, and coordinate, the development of the West of England's transport scheme programmes through early feasibility.
- To provide the Combined Authority's transport input and evidence required to support strategic growth
- To provide strategic transport advice to the Mayor and the constituent councils and be the Combined Authority's transport voice inputting to national and regional agendas.

KEY RESPONSIBILITIES

- Manage the Transport Team of the West of England Combined Authority.
- Manage and lead on the strategic transport functions of the West of England Combined Authority including the Joint Local Transport Plan, Bus Strategy, Local Cycling and Walking Implementation Plan, Rail Strategy and Key Route Network
- To lead the early development of the Combined Authorities Transport programmes and other transport projects and initiatives that arise.
- To lead the development and delivery of the West of England Combined Authority's approach to transport decarbonisation in order to meet its declared climate emergency.
- To lead, manage and deliver assigned key transport projects
- Manage and co-ordinate data and evidence to support the regions transport objectives and to monitor progress
- Lead on transport bids to Government and other agencies to maximise investment in the area.
- To provide the Combined Authority's transport input and evidence required to support strategic growth and lead on the transport Authority's response to regionally significant and cross boundary strategic development
- Monitor and manage spend from the West of England Combined Authority's transport policy budgets.
- Lead and co-ordinate the development, adoption and enactment of transport policies and schemes that assist the West of England Combined Authority in making best use of its capital and revenue resources.
- Provide strategic transport advice to the Mayor and the constituent councils on transport and planning functions.

- Provide a lead role in joint working with the constituent councils on developing and delivering transport strategies and schemes.
- Promote the role of the West of England Combined Authority as a Transport Authority.
- Engage with a range of stakeholders including Network Rail, National Highways, bus and rail operators and national and regional bodies.

PERSON SPECIFICATION

ESSENTIAL (MUST HAVE)

Qualifications and Knowledge

- Degree level or equivalent standard of general education
- Extensive understanding of transport and highways legislation, regulations, national policies and professional best practice.
- Significant knowledge of Public Sector Funding sources, finance procedures and budget management.
- Detailed comprehension of contemporary transport planning and transportation policy issues.
- Comprehensive understanding of transport service and scheme delivery processes.

Experience

- Recent experience and proven achievement at senior management level within a Transport Authority or an organisation of comparable scope and complexity.
- Extensive experience and a proven track record in the formulation and delivery of strategies and policies in a Local Authority or public sector organisation of comparable scope and complexity.
- A successful track record of leading funding bids to central government
- Comprehensive experience of financial and resource management within a comparable organisation
- A successful track record of engaging effectively with others at a senior level and building productive partnerships with key stakeholders

Skills and Competencies

- Excellent written and verbal communication and presentational skills.
- Strong organisational, time management and prioritisation skills.
- Logical and analytical approach to decision making and problem solving.
- Proven ability to manage priorities and deliver results on time.
- Has a personality, conduct and credibility which engages and earns the confidence of colleagues, the Mayor, Members from the constituent councils and other stakeholders.
- Experience of working in a political environment.
- Proven ability to provide visible and supportive leadership, empowering, motivating, developing and enabling staff.
- Proven ability to work with colleagues from partner agencies and constituent councils on developing and delivering transport schemes and policies.
- Ability to independently propose, develop and implement strategies and plans to deliver the West of England Combined Authority's objectives

DESIRABLE

- Understanding of local, regional, national and international environment relevant to the post.
- Post graduate degree or membership of relevant professional body.

REWARDS AND BENEFITS

The West of England Combined Authority staff receive:

- 25 days annual leave, rising to 30 after five years' continuous service, plus bank holidays, pro rata
- Auto-enrolment into the Avon Pension Fund
- Cycle to work scheme and secure bike parking
- Free eye tests for all display screen equipment (DSE) users
- Commuter Travel Club - West of England Combined Authority employees can sign up to receive discounted monthly bus tickets, unlimited bus travel for work or leisure within your chosen zone, automatic ticket renewal and price freeze for 12 months.