

JOB DESCRIPTION

JOB TITLE:	Housing Pipeline & Partnerships Lead
MANAGED BY:	Head of Housing and Strategic Planning
GRADE:	12
LOCATION:	70 Redcliff Street, Bristol, BS1 6AL

ROLE OVERVIEW

In 2025, the West of England Mayoral Combined Authority (WECA) and Homes England signed a Strategic Place Partnership (SPP) in support of delivering locally-led housing and regeneration ambitions in the region. The partnership signals a long-term commitment to deliver locally-led goals and unlocks new opportunities for investment and delivery across the West of England region.

The [Partnership Business Plan](#) was published in early 2026, detailing how Homes England, WECA and UAs will work together. There are four key strands to the business plan:

1. Pipeline - developing a robust pipeline of investment ready proposals
2. Transformational place-based growth - focused and bespoke intervention on regional priority areas
3. Housing supply - improving the supply of high-quality, energy efficient, climate resilient and affordable homes
4. Strategic intervention - leverage additional public and private sector investment to deliver the homes the region needs.

WECA is recruiting a Housing Pipeline & Partnerships Lead to lead the continued development and delivery of the Strategic Place Partnership and coordinate regional housing delivery activity across the West of England.

The role will focus on developing a strong pipeline of housing and regeneration opportunities, influencing national housing investment decisions, and ensuring the region is well positioned to secure and deploy funding across Homes England and other government programmes. The SPP Lead is responsible for originating and prioritising the regional pipeline, working with partners to shape opportunities to a pre-investment stage.

Working closely with Homes England, the region's Unitary Authorities, Registered Providers, developers and investors, the postholder will play a key role in unlocking

housing delivery and ensuring the region maximises opportunities across national housing funding programmes.

The postholder will work closely with the Senior Investment Manager - Housing & Regeneration to progress priority schemes from early-stage pipeline into detailed appraisal and structuring, ensuring a clear transition from strategic proposition to investment-ready schemes.

KEY RESPONSIBILITIES

- Lead the development, management and oversight of the West of England housing and regeneration pipeline, working with Unitary Authorities, Homes England and delivery partners to identify and progress opportunities for investment and delivery.
- Coordinate regional engagement with Homes England to ensure the West of England is well positioned to secure and deploy funding across national housing investment programmes, including the Social and Affordable Homes Programme and infrastructure and brownfield funds.
- Influence Homes England investment decisions by developing strong strategic relationships and ensuring regional priorities are reflected in national funding programmes and investment strategies.
- Support delivery of the Strategic Place Partnership between WECA and Homes England, coordinating activity across partners and ensuring delivery of agreed priorities within the Partnership Business Plan.
- Work with local authority partners and the private / RP sector to develop a pipeline of prioritised, strategically defined propositions to pre-investment stage
- Maintain oversight of housing and regeneration opportunities across the region, identifying barriers to delivery and working with partners to identify barriers and coordinate partners to enable resolution and progression.
- Develop and maintain strategic relationships with Registered Providers, developers, investors and delivery partners to support housing delivery and bring forward new opportunities. This should consider the MCA's long-term role in influencing / directing Homes England's £39bn Social and Affordable Homes Programme.
- Work collaboratively with WECA's strategic finance team to deploy investment of the £500m Future Places Fund, ensuring alignment between regional growth priorities, funding requirements, and developing and delivering a clear pipeline of projects capable of drawing on the fund.

- Provide strategic advice and insight to inform regional housing, regeneration and growth policy, ensuring local priorities are reflected in national policy and investment frameworks
- Identify opportunities to align regional housing priorities with wider government programmes and funding streams, ensuring the West of England is well positioned to secure additional investment.
- Provide strategic oversight and coordination across multiple housing investment programmes, ensuring alignment between local authority priorities, Homes England funding and WECA investment activity.
- Prepare high-quality briefings, reports and investment propositions to support decision making within WECA, including reporting to senior leadership and governance boards.
- Maintain an understanding of housing, regeneration and investment market conditions, identifying emerging opportunities and risks that may affect regional delivery ambitions.
- Represent WECA in regional and national housing and regeneration forums, including engagement across the Mayoral Combined Authority network.

PERSON SPECIFICATION

ESSENTIAL (MUST HAVE)

Qualifications and Knowledge

- Strong understanding of housing delivery, regeneration and development across the UK.
- Knowledge of national housing policy and funding programmes, including Homes England investment programmes.
- Understanding of the roles of local authorities, Registered Providers, government agencies and private sector partners in housing delivery.
- Knowledge of the challenges associated with bringing forward complex housing and regeneration sites.

Experience

- Experience working on housing, regeneration or development programmes within the public, private or housing sectors.
- Experience of working in partnership with multiple stakeholders including local authorities, government agencies, housing providers and developers.
- Experience influencing funding or investment decisions within complex multi-partner environments.
- Experience developing project pipelines, investment propositions or delivery

programmes.

- Experience preparing reports, briefings or business cases to support governance and investment decisions.

Skills and Competencies

- Highly organised, proactive and delivery-focused.
- Collaborative and resilient, with the ability to navigate complexity and ambiguity.
- Politically aware and comfortable operating in a high-profile, multi-partner environment.
- Excellent stakeholder engagement and influencing skills.
- Strong analytical and problem-solving skills with the ability to translate strategic priorities into deliverable programmes.
- Excellent written and verbal communication skills.

DESIRABLE

Qualifications and Knowledge

- Experience working with Homes England programmes such as the National Housing Delivery Fund, Social and Affordable Homes Programme or other national housing investment funds.
- Knowledge of housing and regeneration priorities in the West of England.
- Understanding of public sector investment models, development finance and place-based regeneration funding.
- Experience working within or alongside a Mayoral Combined Authority or similar body.
- Membership of, or working towards membership of, a relevant professional body such as the Royal Institution of Chartered Surveyors (RICS), Royal Town Planning Institute (RTPI), or equivalent