

JOB DESCRIPTION AND PERSON SPECIFICATION

JOB TITLE:	Head of Regeneration
MANAGED BY:	Director of Place
DIRECTORATE:	Place
GRADE:	Head of Service 2

ROLE CONTEXT

Approx. size of team:	The Place Directorate has recently been established within the Combined Authority and there are currently 9 posts. This new role currently has one post reporting to it. However, this is set to grow subject to the annual budget process.
Key accountabilities:	• Robust delivery plans for the region's growth areas • Assurance regime for overseeing WECA's role in delivering nationally significant regeneration programmes in the West of England • Robust reporting systems for existing and future regeneration schemes • A pipeline of investible propositions
Key relationships:	Director of Place, WECA Head of Housing and Strategic Planning, WECA Exec Director of Transport, WECA Senior Finance Business Partner, WECA Head of Portfolio Management, WECA Head of/Directors of Regeneration/Place, West of England Unitary Authorities Unitary Authority cabinet members for housing and regeneration Assistant Director, Homes England Senior Civil Servants in MHCLG Chief Executive, Bristol Temple Quarter LLP Housing developers, consultants and finance institutions

THE ROLE

The West of England Growth Strategy sets out the region's ambition for significant regeneration and housing growth over the next decade focussed around specific growth areas. Reporting to the Director of Place, you will lead the Combined Authority's regeneration programme. You will work with Government, Local Authorities, developers and stakeholders to unlock these growth opportunities and deliver transformational change that meets local need, attracts investment and enhances quality of life.

KEY RESPONSIBILITIES

- Lead the development of a vision, masterplan and delivery strategy for each of the growth areas set out in the region's Growth Strategy, aligned across housing, transport and the environment, feeding into the Spatial Development Strategy and giving confidence to the Government on our delivery capability.
- To lead the Combined Authority's input into existing nationally significant regeneration programmes, such as:
 - The Bristol Temple Quarter LLP in the delivery of its over-arching ambitions, coordinating across the LLP partners, leading an internal officer working group and ensuring the £130m of WECA investment is delivered in line with the Grant Funding Agreement
 - Working with Homes England and South Gloucestershire Council to support the delivery of the West Innovation Arc New Town, ensuring alignment with its policy ambitions, aligning with South Gloucestershire Council's Local Plan and using our financial and others levers to deliver comprehensive development alongside the private sector
- To support the Combined Authority's investment finance function to develop and establish a new £500m regional land assembly fund which will enable comprehensive regeneration in key growth zones
- To ensure there is a robust system of the monitoring, reporting and evaluating projects currently being funded through the Local Investment Fund
- To support WECA's inward investment function to ensure there is a pipeline of projects to take to national and international forums, such as UKREiiF
- Provide thought leadership within WECA on placemaking and create a high performing team making a positive contribution to gaining established mayoral strategic authority status

PERSON SPECIFICATION - ESSENTIAL CRITERIA

Qualifications and knowledge

- Educated to degree level in a relevant discipline or equivalent experience

Experience

- Proven experience of leading large-scale housing or regeneration programmes at a senior level
- Track record of securing and managing public and private sector sources of funding for regeneration projects
- Experience of working with the public and private sectors at a senior level, including landowners and elected representatives
- Experience of commissioning and leading the delivery of masterplans and delivery strategies
- Significant experience of working with and influencing national government
- Significant experience of managing boards, steering groups of committees with senior leaders

Skills and competencies

- In depth knowledge of housing policy, planning frameworks and regeneration strategies
- Excellent stakeholder engagement skills, especially partnership working
- Knowledge of placemaking, sustainable development and inclusive growth principles
- Results-driven mindset

PERSON SPECIFICATION - DESIRABLE CRITERIA

Qualifications and knowledge

- Programme or project delivery qualification