

JOB DESCRIPTION

JOB TITLE:	Sector Lead
MANAGED BY:	Head of Partnerships
GRADE:	12

THE ROLE

This role sits within a fast-growing regional economy driven by innovation, sustainability, digital transformation, and inclusive economic development. Reporting in the Head of Partnership Development the post holder will operate across key strategic growth sectors that are shaping the future of the region and contributing significantly to economic output, employment growth, and long-term investment opportunities.

This role will operate within one of the four sectors outlined in WECA's Growth Strategy:

- **Advanced Manufacturing** - strengthen capabilities in aerospace, defence, robotics, space, and advanced engineering technologies.
- **Digital & Technologies** - one of the fastest-growing sectors in the region, delivering substantial economic value through digital innovation, data, software, emerging technologies, and transformation programmes.
- **Clean Energy Industries** - a rapidly expanding sector with strong employment growth since 2015, driven by the transition to net zero, renewable technologies, sustainable infrastructure, and green investment.
- **Everyday Economy** - The role will support growth and resilience, strengthening the services, businesses, and workforce that underpin daily life and thriving communities across the West of England.

The postholder will build and sustain ambitious, high-quality partnerships that enable strong system leadership and unlock collective action to improve outcomes for residents.

KEY RESPONSIBILITIES

- Develop and maintain productive relationships with a range of stakeholders and partners connected to the postholder's allocated sector area.
- Contribute to WECA's partnership frameworks and associated programmes, through identifying opportunities and overseeing partner delivery to ensure agreed outputs and outcomes are achieved.
- Represents the Combined Authority credibly and confidently within stakeholder forums encouraging joined up working, engagement and information sharing.
- Work closely with WECA policy, strategy and programme teams to ensure the specified sector interests are effectively reflected in WECA's strategies and delivery plans.
- Coaching stakeholders to develop business cases and proposals which support the delivery WECA's sector outcomes.
- Monitor sector trends, policy developments, and emerging opportunities to maintain up-to-date market insight, to influence discussions.
- Review and maintain reports, and performance information to support effective monitoring, decision-making, and delivery.
- Work with partners and colleagues to review activity, investment and capacity with WECA's strategic priorities, encouraging collective delivery and impact.
- Carry out specific corporate roles and assignments and such other duties commensurate with the role, which may include deputising for the Head of Partnership Development.
- Actively works across boundaries, prioritising organisational outcomes over functional silos.

PERSON SPECIFICATION

ESSENTIAL (MUST HAVE)

Qualifications and Knowledge

- Degree in specific sector/s listed above* or equivalent professional experience. (*Please state which sector/s within the application*).
- A sound understanding of the Nolan Principles of Public Life.

Experience

- Proven experience of partnership engagement and relationship management to support successful delivery activity within one of the partnership sectors listed above.
- Track record of proactively supporting the delivery of multi-stakeholder projects or initiatives, working collaboratively across different organisations, priorities,

and funding environments.

- Experience operating in a programme management environment which focuses on delivering benefits for the West of England.
- Ability to work collaboratively with stakeholders and partners to support positive outcomes for the region.
- Experience using sector insight, evidence, and stakeholder intelligence to inform project delivery.
- Ability to manage own workload, coordinate activity, identify risks and issues, and support delivery to agreed timescales and standards.
- Results focused, with experience supporting delivery plans, monitoring progress, and contributing to the achievement of agreed objectives and outcomes.
- Highly motivated with the demonstrable experience of achieving personal and contributing to the achievement of team objectives.
- Identifying and managing risks and dependencies and communicating these effectively to management to ensure proactive action is taken to resolve any blockages to delivery.

Skills and Competencies

- Engaging stakeholders across sectors to build collaboration, shape strategic priorities and deliver positive outcomes for communities and the public good.
- Ability to work individually with minimum supervision and as part of a multi-disciplinary team.
- Highly organised with the ability to prioritise and focus on what is important and with the confidence to constructively challenge existing work practices.
- Ability to interpret complex data, and associated intelligence, to understand and monitor sector specific trends and development.
- Forward thinking individual who is innovative able to contribute to policy, and delivers positive, lasting impact in line with WECA's agreed objectives.
- Ability to analyse complex information and present insights clearly to senior stakeholders.
- Proactive, adaptable, and able to drive continuous improvement.
- Effective team player who is adaptable, able to work at pace to deliver high quality results.
- Excellent communicator (written and oral) with a wide range of people and of explaining technical, sensitive and complex information.

DESIRABLE

Experience

- Knowledge and experience of place shaping through partnership working.
- Experience working in a central or local government environment, working across multiple organisations or government bodies.
- Experience working in a fast-paced political environment.

